



The Reflector



www.delawarephotographicsociety.org

Delaware Photographic Society

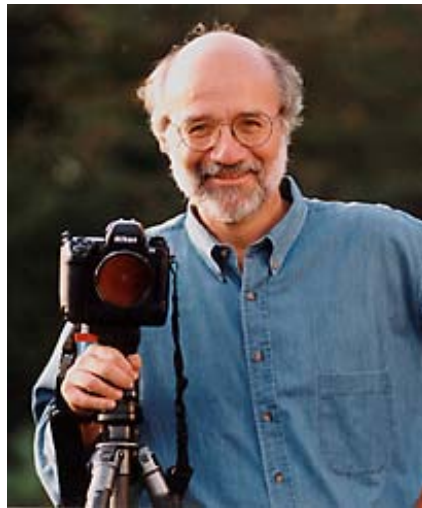
October 2003

PSA Award Winning Publication

President's Thoughts

I am pleased to report that the DPS-Longwood Gardens photography exhibit is a huge success. The wonderful photographs selected from 30 DPS members are beautifully arranged in an outstanding show. It was an honor to have been invited for the first time, and the reaction has been overwhelmingly positive. The well attended exhibit has produced glowing praise and interest from numerous visitors as well as accolades from the Longwood Gardens staff. They were impressed that we could organize an exhibit of this scope in such a short time. The *Wilmington News Journal* ran an excellent article with photographs of some of the award winning prints in their Home and Gardens weekly insert section. This publicity, plus the huge exposure that is expected to reach, or even exceed 5,000 visitors from near and far, has already yielded new DPS members. As a bonus, a number of prints have been sold. All in all, it has generated the warm feeling of a job well done.

I want to personally thank Peter Lindtner for getting this started through his professional contacts with Longwood Gardens. Also, many thanks to Monica Nagy, Sharon Coffey, and Bob Coffey for their outstanding efforts in organizing the exhibit and to all



*Award winning travel photographer,
Bob Krist*

those others, too many to name here, who volunteered to help before and during the show.

The excellent response from DPS members resulted in over 140 entries. With only enough space to hang about 100 photographs, this necessitated that the entries be juried by a panel of judges. Selecting award winners and honorable mentions made for a more interesting display to the viewing public. Everyone who submitted prints turned out to be winners, as at least two prints from each submitter were hung. As one of our esteemed members phrased it, "the exhibit made me proud to be a member of the DPS."

Dave

October Speaker

Bob Krist

*Perception vs. Reality:
Behind the Scenes with a
National Geographic Traveler
Photographer*


October 27 • 7:30 p.m.


Cokesbury Auditorium


This month's anecdotal and instructional program will be presented by outstanding freelance photographer, Bob Krist. Bob has worked for *National Geographic Traveler*, *Smithsonian*, and a host of other magazines. His photographs have won many awards in Pictures of the Year competitions and he was named Travel Photographer of the Year by the Society of American Travel Photographers. Bob is based in New Hope, PA, and we are most fortunate to catch him between some of his exciting travel assignments. Visit Bob's website at www.bobkrist.com for his workshop schedules, prints, videos, books, and stock portfolio.

Dinner with Speaker - 6 pm. - Cokesbury. RESERVATIONS MUST BE MADE IN ADVANCE to Bob Coffey at bobcoffey@aol.com or 610-388-2741. Sorry, no walk-ins. Dinner cost is \$14, all inclusive. **LOCATION:** Cokesbury Village, 726 Loveville Road, Hockessin, DE.

Member News

 Congratulations to **Herb Sargeant**, who has earned the PPSA designation indicating success in International Exhibitions. This "Proficiency" award is for those who achieve a five-star rating in a single division or ten stars among various divisions. The other achievement award, EPSA, signifying "Excellence" for those who achieve a five-star rating in three different divisions or reach three levels above five stars in a single division, is held by two other club members, Erik Kissa and Lynn Maniscalco. The other designations you sometimes see, APSA (associate) and FPSA (fellow), signify recognition of selected members, similar to our club honors of associate and fellow.

 At the recent PSA conference in Houston, **Lynn Maniscalco** was named **2002 Photojournalist of the Year**, the second club member to be so honored. Karl Leck was the 1992 Photojournalist of the Year. This annual award is decided by judging the medal winners from all of the PJ International Exhibitions held during the previous calendar year. She also was presented with a gold and emerald tab signifying the Master Photojournalist rating, becoming the first woman as well as the first American to achieve it. The other MPJ's are Keith Vaughan, Canada, Gerardus Van Mol, the Netherlands, and Jean Claude Bacle, France.

 Photographs and photo techniques by **Dave Hutton** and **Herb Sargeant** were featured in the September issue of *Better Years*, a Newark publication.

Focus on ... *Peter Lindtner*

My involvement in photography began when I was 5 years old. My father had given me a toy camera which I "took pictures" with frequently. Since there was no film to develop, my cousin would draw pictures of what I had "photographed". My true interest in photography was sparked when I was in high school and was first introduced to black and white photography. I saved my money and purchased my first camera - a twin-lens reflex, 6x6 cm, with fixed focus. As my interest continued, I expanded from developing my own black and white photos to slide and color photography.



Photo Bob Coffey

Peter Lindtner in his garden

Several years after completing my Masters Degree in Horticulture from the University of Brno (in my native country, Czechoslovakia), I continued my studies at the University of Delaware. I enrolled in an Electron-microscopy course that allowed me to blend my personal interest of photography with my professional goals - a Masters Degree in Plant Science.

When my family and I moved to Wilmington in 1973, I read about the Delaware Camera Club and their annual International Exhibition of Photography. In addition to attending the exhibition, I went to numerous camera club meetings and was greatly impressed with the diversity and quality of photography and photographers. I finally joined the Delaware Photographic Society (DPS) a year and a half ago. Through my participation with DPS, I have broadened my appreciation of life through the lens of my camera.

While I specialize in garden and flower photography, I enjoy sharing my knowledge through presenting at seminars. I conduct slide shows to various garden clubs and beekeepers associations throughout the year. ↪

Notice

Change your DPS home page shortcut to:
www.delawarephotographicsociety.org.

The old site will not be kept active after the end of 2003.

Instruction Night 2003-2004

Instruction Night sessions will be held the first Monday of each month at 7:30 p.m. Classes are designed to help members at various levels of expertise and are free to DPS members.

- October 6: *ProShow Digital Slide Show demo* - Jim and Elaine Drain

Learn to create an eye-popping, heart-pounding slide show of your digital photos easily with sounds, captions and more than 170 transition effects. Save your shows on CD's, video CD's, (VCD and SVCD) or as screensavers. It's easy, it's fun and it can be addictive!

Elaine and Jim Drain are both webmasters for the Newark Senior Center Computer Club www.nscseniorsurfers.com.

- November 3: *How to Succeed in Photo Competitions* - Herb Sargeant
- December 1: *Exposure, Focus and Photography Basics* - Ray Magnani
- January 5: *Print and Slide Mounting* - Karl Leck
- February 2: *Fill Flash, Real & Virtual* - Karl Leck
- March 1: *Basic Image Repair In Photoshop* - Karl Leck & Co.
- April 5: *Color Adjustment via the Computer* - Karl Leck & Co.
- May 3: *100 Years of Experience* - The expert Photo Panel answers your questions.



Photo Bob Coffey

Karl Leck discusses one of the award winning prints with News Journal reporter, Ken Steinriede

Vignettes



- Instruction Night is held the first Monday of the month at 7:30 p.m.
- Competition nights are held on the second and third Mondays starting at 7:30 p.m.
- Program night is the last Monday of the month, at 7:30 p.m. Check schedule for time and location.
- Location: most DPS meetings are held at the First Unitarian Church, 730 Halstead Road, Wilmington, DE 19803. Some programs are presented at Cokesbury Village, 726 Loveville Road, Hockessin, DE 19707.
- Membership dues should be addressed to: DPS Club Treasurer, Tom Hallenbeck, 621 Sandys Parish Rd, Landenberg, PA 19350. Dues are \$35 for individuals, \$25 for others at the same address; first time members \$20 the first year, and \$15 for students.
- *The Reflector* is a monthly publication of the DPS. Contribution deadline is the third Monday of the month. Send announcements and/or articles to 48 Partridge Lane, Kennett Square, PA 19348, 610.388.2741 or SESCoffey@aol.com.
- Visit our website at: www.delawarephotographicsociety.org

Questions & Answers

Contributed monthly by Erik Kissa

Focal Length Increase by a Digital Camera - a Myth

Q: *I share a 28-135mm IS USM Canon zoom lens between the Canon Elan7E and the digital Canon 10D. How does the lens behave differently between the two bodies and how is the distance scale affected?*

A: The distance scale should be the same for both cameras. Contrary to what you may have read, the focal length of a lens does not increase when attached to a digital camera having a sensor smaller than 24x36mm. Statements suggesting a focal length increase, such as "200mm becomes a 320mm on a digital camera", are quite common but incorrect.

The Canon 10D has a 15.1x22.7mm digital sensor. Consequently, the sensor covers only the center part of the 35mm frame recorded by the Elan7E on film. The picture angle is therefore narrower and identical to that of a lens with a 1.6x longer focal length. However, the focal length is not defined by the picture angle but by the distance between the optical center of the lens and the film plane. The focal length is an intrinsic optical property of a lens and does not change when the lens is mounted on different cameras. Hence the infinity setting and the distance markings do not change when mounting the lens on the digital camera.

A similar effect can be achieved by cropping the image obtained by the Elan7E to the size of the digital sensor. A print made from the

cropped image will be similar to a print made with a lens of a 1.6 times longer focal length.

Focal Length of Point and Shoot Digital Cameras

Q: *Can you tell me what the 8x and 10x optical zoom equivalents are in mm focal lengths of 35mm film cameras? I can't find this info anywhere.*

A: The relationship between the focal length of a digital camera and that of a 35mm film camera lens having the same picture angle depends on the size of the digital sensor. For digital cameras with a full frame 24x36mm sensor the ratio is 1:1. The sensor of most interchangeable lens digital cameras is about 16x24mm and the equivalent focal length of 35mm film camera lens is about 1.5 to 1.7 times longer. The point and shoot digital cameras have a smaller sensor and the ratio between the equivalent focal lengths is much higher.

The Leica Digilux has a 7 to 21mm zoom lens, equivalent to a 33 to 100mm zoom in the film camera format. The Contax Tvs has a 7.3 to 21.9mm zoom lens, equivalent to 35 to 105mm on film. The film camera equivalent of the Nikon Coolpix 5700 8x optical zoom is 35 to 280mm. A 10x optical zoom would have increased the range to 350mm.

Black & White Digital Print

Q: *I am using a digital printer to make a black & white print but the color of the print is not a neutral black. How can I make a*

truly black shade?

A: You have three options for making a black & white print by using a digital printer. The simplest procedure is to set the printer properties on black, instead of color. Printing only with the black ink produces a truly black & white print but the tonal gradation may not be satisfactory. Best print quality is obtained by using a set of black inks, consisting of various shades of black. However, the cleaning of print heads when switching from color to black and vice versa is such a nuisance that separate printers would be needed, one for color and another for black. The third option is to use color inks. Good black & white prints can be made by using color inks but the adjustment of the color balance to a neutral tone is somewhat tricky. The problem is metamerism - the dependence of the shade on the nature of illumination. A print may be neutral black when viewed in daylight may appear to have a reddish cast in tungsten light. Some inks and papers are affected more by the light source than others. The well known metamerism of Epson inks has been reduced and pigment inks are said to display less metamerism than the dye inks. If metamerism is noticeable, adjust the color balance to create a neutral tone for the illumination where the print will be displayed, for example in a light box.

Erik Kissa

Send questions to ekissa@aol.com

DPS-Longwood Gardens Exhibit

September 2003



Jane Strobach and Karl Leck



Peter Lindtner

Support Your Local Camera Store

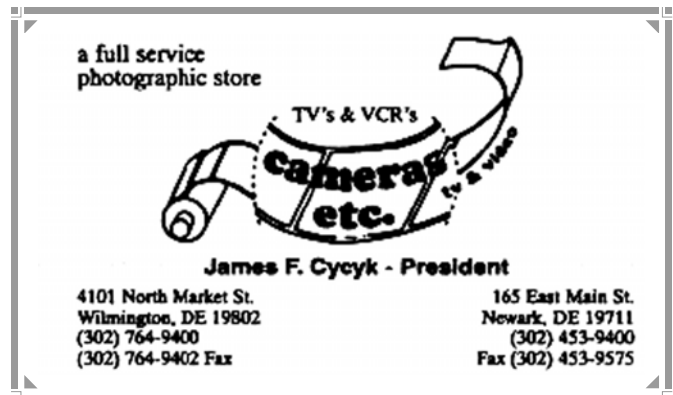
Contributed by Bob Coffey

Many years and several states ago, I approached a local camera store with my lengthy order list of a new body, lenses, and accessories, I was armed with mail order prices out of New York so I could negotiate the best discounted price for such a high ticket order. When the owner realized that I was considering that route, he wouldn't even bother quoting me his prices, saying that he could not compete because they were less than his cost. Following that, I bought a lot of equipment from the mail order houses. While most transactions were satisfactory, I've had more than my share of "horror stories", such as a defective camera body, continued shipping delays of items advertised to be "in stock", and rude, brusque, 'bait-and-switch" treatment over the phone. I've learned that there's a lot less risk and much more comfort in dealing in person with friendly people who are knowledgeable and helpful.

Shortly after moving here, I began assembling my first darkroom. I went to the local camera store for some small item and received \$20 worth of guidance and advice. It really made an impression. Through the years that little store has moved, expanded and thrived on the premise of providing excellent service to serious photographers. Today, Cameras Etc. has two well-stocked stores and holds its own very well against the competitive pressures from large chain stores and New York based mail order houses. Owner, Jim Ccyk, and his outstanding staff offer the very best professional guidance and assistance in selecting the right photographic equipment, services and supplies for your needs. Don't know which digital camera to buy in the bewildering array of mega pixel products? Just ask long time Cameras Etc. employee, Bill Russell, and he'll teach you Digital 101.

On my most recent major purchase (a Nikon D100) I had carefully researched prices and found that Cameras Etc. was very competitively priced, plus I didn't have to pay shipping and handling. In addition, I got the full "cook's tour" introduction to every bell and whistle on my new toy from Jim, himself. Knowing that I can take it back with any questions or problems is a huge comfort, as well.

For many years, Cameras Etc. has regularly supported the Delaware Photographic Society through ads in *The Reflector*, the annual WIEP catalog and, from time to time, by supplying judges for our competitions. Please remember to support them for your photographic needs and be sure to identify yourself as a DPS member so that they will continue supporting us in the future.



Field Trips

- **Hagley "Fall Colors" Garden Field Trip**

Chair: Val Donor, Co-Chair: Peter Lindtner
302-477-0419

Date: - Sat. Oct. 18, 2003

Place: Hagley Visitor Center

Time: Arrive 8:50 a.m.

bus leaves at 9 a.m.

Please join us as we photograph the fall colors at Peter Lindtner's garden at the Hagley Museum. He has been instrumental in getting us another invitation to their gardens and grounds. The fall colors and plants will give Hagley a totally different look. So, make a note on your calendar and plan to be there.

See you there. Valentina Donor

- **November 8 - Grounds for Sculpture "Artist in Action", Trenton, NJ**

The Reflector

AWARD WINNING PUBLICATION

At the recent conference in Houston, *The Reflector* of Delaware Photographic Society was singled out by PSA as one of only a few large club newsletters to be honored for excellence in 2002-03. Congratulations to our editor Sharon Coffey for a job well-done!

Lynn Maniscalco

REFLECTOR ON-LINE

The Reflector is available on-line to members. Copies are sent as an attached file to an individual e-mail address that can be easily downloaded and filed for future reference. This method is much faster, and the bright, colorful e-version contains more information and photographs. PLUS, for every copy that is not printed and mailed, we will save approximately \$1 per month. If just half of our members agree to receive it electronically, we will save over \$1,000 per year. This huge savings can be much better utilized in our annual operating budget to bring you improved programs and benefits.

Many thanks to those who have agreed to forego the hard copy each month. If you haven't already done so, and are able to download the pdf file satisfactorily, please notify us to remove your name from the hard copy mailing list. Contact Sharon at SESCoffey@aol.com or 610.388.2741.

WE HATE TO LOSE YOU...

...so don't let this be your last issue of *The Reflector*. Renew your DPS membership today!!! Dues are due.

Ray O'Day Competition

Interclub Photo Competition

Each year the Delaware Valley Council of Camera Clubs (DVCCC) presents the "Ray O'Day Memorial Interclub Photography competition. Each club is allowed to enter 15 slides and 6 prints in each of three print categories. While there are no individual awards there are club awards and "bragging rights" for the winning clubs.

John Hamilton (302-479-0222) has agreed to coordinate the collection of slides and prints from our members. Entries will be judged and the top scorers forwarded to the Ray O'Day competition on October 15. All entries will be displayed and awards presented at the Ray O'Day Awards Exhibition on November 22, 2003 at the Maple Shade, NJ Municipal Complex.

DPS members in good standing should bring their entries to Society meetings between now and the **deadline of October 6, 2003.**

Competition rules are available at Society at www.dvccc-photo.org.

Supplies

Joe Bernofsky has arranged for DPS members to receive a 20% discount on mount board and other art supplies from **Wilmington Blue Print**, 2704 W. 3rd. St., Wilmington 19805. Mention DPS when ordering. Tel: 302-652-3364. Thanks, Joe!

October Events

• October 6

7:30 p.m. Instruction
ProShow Digital Slide Show

Ray O'Day Entry Deadline

• October 9-12

Finger Lakes, NY Trip

• October 13

7:30 p.m. Slide Night

• October 18

8:50 a.m. Hagley Field Trip

• October 20

7:30 p.m. Print Night

• October 27

Program Night

6 p.m. Dinner with Speaker

RSVP 610-388-2741

7:30 p.m. Bob Krist

Cokesbury Village

Money

5%

BACK

It's that simple.

Placing an order with American Frame not only accents your artwork, it also earns money for Delaware Camera Club.

Each quarter, American Frame sends us a check for 5% of the total amount our members purchase from them. Earn money for us while framing your latest masterpiece. Get your catalog today...

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www.americanframe.com

Mon. - Fri.
8:30 am-6 pm

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