

Special DPS Education Night Program: Monday 1 February 7 pm
a link to the ZOOM meeting will be posted on the members page of our website

Revisiting the Same Locations? How to Keep It Fresh!
Presentation by Lexington KY Photographer John Snell



Sometime in the mid-1980's, as he began to develop a strong interest in photography, John Snell "discovered" the Red River Gorge. Located just an hour's drive from his home in Lexington, Ky, "the gorge" became a focal point for his new-found hobby. Since that time, he's been there more than 600 times, which has led to tens of thousands of images taken, thousands of prints sold to individuals, corporations and public institutions, and the production of two coffee table books about that area. Even though the gorge comprises some 35,000 acres, John has certain specific areas there which he enjoys photographing time and time again. Sometimes, the results are the same as, or very similar to, those he's attained previously. And he's ok with that. But the greater enjoyment comes when he can go into those favorite spots and make images that are new and different. In short, reshooting some of these same venues repeatedly doesn't have to yield the same results.

And this same story plays out, not only in Red River Gorge, but also in the Blue Ridge Parkway area of North Carolina, as well as the San Juan Mountains of southwestern Colorado, two incredibly scenic areas of the country that John has visited numerous times. Repeated trips to any favorite photo spots can lead to repetition of images. And there is some of that even in these regions. But again, the excitement comes when a conscious effort to bring new work into his portfolio is realized. This is important, not only to his own development as a photographer, but also because it is essential to have a fresh portfolio of images to present to his clients. In his talk on January 21st, he will show a lot of images showcasing his success in "keeping it fresh," along with explanations of how he continues to achieve that goal.



Bio: In 1980, Lexington, Kentucky photographer John Snell traded \$100 and two pickup trucks of firewood to a friend for used Minolta SLR camera and two lenses. From that point forward, his view of the world has never been the same! Twenty years later, he left a 30-year computing career and embarked on a photographer's journey to further develop his craft and sell his work through regional art fairs, galleries and through direct sales to businesses, institutions and individuals. His favorite haunts in the Appalachian Mountains include nearby Red River Gorge, the more distant Great Smoky Mountains and Blue Ridge Parkway and, much farther to the west, Colorado. He also enjoys photographing thoroughbred horse racing at Lexington's Keeneland Race Course. For a look at his more current images, friend him on Facebook, or visit www.johnsnellphoto.com for an additional look at his work.