

FREE WEBINAR by LISA LANGELL The New Nature Photography: Trends and Ideas for the Future August 20, 2020 - 6:00 pm To Register & See a Short Video <u>Click Here</u>

## Did you know there are interior design concepts that are unfamiliar to many nature photographers when we set out to make photographs?

Photographers venture out seeking the right light, action, moment, and composition—but often do not think first about the differing "criteria" for creating work appropriate for the various design elements of home or office interiors versus the classic criteria for magazines and calendars.



**Get-in-the-know! This live, interactive and fun webinar** will help you to better understand how to differentiate photography markets and shoot for them in order to create modern nature photography that is desirable to consumers looking to adorn their interiors.

## You will learn to:

- Identify the difference between "Classic Nature Photography" and the new nature photography for today's artistic decorative trends.
- Spot the right photographic compositions for modern decorative art.
- Identify and apply photographic techniques that elevates your work from traditional to art-worthy for today's interior trends.
- Incorporate mixed-media and "found objects" into your creations.
- Apply simple—but impactful post-processing techniques.
- Discover images in your archives that, with a few tweaks, can be translated into the New Nature Photography.

Lisa Langell is a full-time, award-winning photographer whose work has appeared in numerous prestigious publications including the cover of *Outdoor Photographer* magazine, plus numerous images in *Arizona Highways*, *Ranger Rick*, art galleries and more. She currently sits on the Board of Directors for the <u>North</u> <u>American Nature Photography Association</u>. She is also a proud ambassador for <u>Tamron</u>, <u>FotoPro</u>, and <u>H&Y</u> filters.

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